

Reports snapshot

Users7.7K

New users7.5K

Average engagement time3m 31s

Total revenue\$0

WHERE DO YOUR NEW USERS COME FROM?

New users by First user primary channel group (Default channel group)

9 Jun 2022 - 7 Jun 2024

View user acquisition

WHAT ARE YOUR TOP CAMPAIGNS?

Sessions by Session primary channel group

SESSION PRIMARY CHAN...	SESSIONS
Direct	14K
Organic Search	11K
Referral	1.8K
Unassigned	372
Organic Social	28

9 Jun 2022 - 7 Jun 2024

View traffic acquisition

Users by Country

COUNTRY	USERS
Colombia	1.8K
Peru	1.6K
Ecuador	1.2K
Venezuela	530
Mexico	520
Spain	390
United States	346

View countries

HOW ARE ACTIVE USERS TRENDING?

User activity over time

30 DAYS246
7 DAYS71
1 DAY19

HOW WELL DO YOU RETAIN YOUR USERS?

User activity by cohort

Based on device data only

	Week 0	Week 1	Week 2	Week 3	Week 4	Week 5
All Users	100.0%	3.4%	0.5%	0.7%	1.1%	0.0%
21 Apr - 27 Apr						
28 Apr - 4 May						
5 May - 11 May						
12 May - 18 May						
19 May - 25 May						
26 May - 1 Jun						

6 weeks ending Jun 1

View retention

WHICH PAGES AND SCREENS GET THE MOST VIEWS?

Views by Page title and screen class

PAGE TITLE AND SCREEN ...	VIEWS
Introducción - LA-CoNGA Ph...	12K
Inicio - LA-CoNGA Physics - ...	10K
Calendario de Cursos - LA-Co...	8.6K
Videos de clase - LA-CoNGA ...	4K
Clase 1 - LA-CoNGA Physics ...	3.5K
Introducción - LA-CoNGA Ph...	2.3K
La-CoNGA - LA-CoNGA Physi...	2.3K

View pages and screens

WHAT ARE YOUR TOP EVENTS?

Event count by Event name

EVENT NAME	EVENT COUNT
page_view	85K
user_engagement	64K
scroll	40K
session_start	31K
first_visit	7.5K
click	7K
file_download	3.8K

View events

WHAT ARE YOUR TOP PERFORMING KEY EVENTS?

Key events by Event name

No data available

WHERE DOES YOUR LTV COME FROM?

LTV by First user primary channel group (Default c...

No data available

9 Jun 2022 - 7 Jun 2024

View user acquisition cohorts

WHAT ARE YOUR TOP SELLING PRODUCTS?

Items purchased by Item name

No data available

View items

HOW DOES ACTIVITY ON YOUR PLATFORMS COMPARE?

Key events by Platform

No data available

View tech details

©2024 Google | Analytics home | Terms of Service | Privacy policy | Send feedback